

Beat: Vips

## Fashion Consciousness Magazine Summer Launch Gilds Beverly Hills

### Valeria Barrett Fashion Celebrity Speaks

Beverly Hills, 27.08.2015, 17:44 Time

**Tracey Bond, BondGirl007eNewsRoom** - In what can be headlined as Hollywood's Hautest Lifestyle event: Celebrity Fashion Designer Valeria Von Leczycki-Gonchorova Barrett's strict dress coded "FASHION CONSCIOUSNESS" Golden Magazine Launch Event glittered the Sofitel Beverly Hills hotel at LA in aureate gold.

In what can be headlined this month as Hollywood's Hautest Lifestyle event of Summer 2015: Celebrity Fashion Designer Valeria Von Leczycki-Gonchorova Barrett's strict dress coded "FASHION CONSCIOUSNESS" Golden Magazine Launch Event glittered the Sofitel Beverly Hills hotel at LA in aureate gold. FASHION CONSCIOUSNESS is a print and online quarterly publication Valeria publishes, connecting fashion and lifestyle with consciousness.

Known in celebrity fashion society as "The Fashion Guru," Valeria is on a mission to help people communicate their essence through how they present themselves in life and more specifically via their unique expression of "fashion consciousness as a lifestyle." Although Barrett's Fashion Conscious Magazine is a newer publication, this multi-talented designer is not new to publishing, expressing her 'rovalutionary' lifestyle concepts in her first book "Valeria ROVALUTION: Living Life Consciously." Valeria ROVALUTION is a representative fusion of Barrett's multi-cultural knowledge of fine and decorative arts, a progressive sense of fashion, and a holistic approach to life. Valeria says, "The secret to the health and happiness is the synergy of the spirit, body, diet and appearance""that's what Valeria ROVALUTION vision is about!"[\[?\]](#)

Valeria consults a wide range of clients on personal image, dresses various celebrities for public appearances, styles photo-shoots, fashion shows, writes fashion editorials and designs costumes for various entertainment productions. Additionally, she is a motivational speaker and presenter. Once glance at Valeria's press and media review website page will easily turn visually adventurous as her professional contributions are captured and curated for all the world to take note of.

On-location at Sofitel Beverly Hills, CA the Fashion Consciousness Golden Magazine Launch Party Scene (gathered to celebrate release of the Inaugural Summer Issue) was packed to capacity with effervescent celebrities, VIP guests and fashion conscious lifestyle culturists galore; many who shared their holistic life interests and perspectives in interviews on-and-off the red carpet throughout the entire event.

At sun-setting International Star Maria Elena Infantino began to entertain the crowd of guests in spectacular song performances along with other featured entertainers about the rooftop, just one-level-up from Sofitel's poolside. Festive-dressed guests attending the event needed little model-training as they readily posed for the media attendees, whose camera flashes lit up the populated-venue like a tribe of Indian-summer fireflies.

On the cusp of all this grandeur, this lady of evening {Valeria Von Leczycki-Gonchorova Barrett} makes a poly-gold-fabric and foiled, hair-to-toe, co-ed model-escorted greeting path into + through the party scene, like a fashion diplomat ready to deliver her state of the publication's address. Surfing the waves of excitement thereafter, Valeria posed with her guests and event production team on the red carpet; casting the Fashion Consciousness Magazine's mission-vision as the event faded to its closure.

Above the red-carpeted cacophany of voices swirling with joie de vivres...white and gold gift bags in hand, Valeria can be heard softly articulating these words about her Fashion Consciousness (FC) Magazine: "You have to find that essence in each person - oneness...a light, everybody has a spark of light.

FC was created on the living life consciously book I published - in that book (ROVALUTION) I'm talking about a brand new lifestyle - conscious lifestyle. I touch every type of life...diet...arts...spirit...fashion. Fashion is a silent communicator - a lot of people do not realize they push out energy by dressing a certain way (pointing to her statement-gold outfit) - for example you can see what I am projecting. So there is a reason why gold can represent a most powerful beam of light...and it also has a message in the world...and most of us have gold because it represents (as) sign of light. So through fashion I speak my spirit - that's the concept of this magazine. I want to represent everybody who thinks outside of the box - who is conscious of what they do in this life - what is their legacy; and any

businesses that would match...that's who I hope to showcase. Fashion Consciousness Magazine can be found at the website FashionConsciousness.org and if you look up my name (Valeria Von Leczycki-Gonchorova Barrett).

I will be speaking through the magazine - it is a quarterly publication for now and there is a reason why: I do not want to become 'another magazine.' I want people to open the magazine...and start thinking...and start questioning - so it is more like a coffee table publication. When you look at it and start questioning: What about my life? How do I look/ How do I present myself? So at this point that is the mission: for me to help people, to elevate them - bring the essence and light to them...that is my hope...and get the audience to read it."

**Article online:**

<https://www.uspa24.com/bericht-5014/fashion-consciousness-magazine-summer-launch-gilds-beverly-hills.html>

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