

Beat: Vips

## **FRANSESCO SMALTO DIED AT AGE 87 IN MARRAKECH EASTER DAY**

### **HE WAS CALLED LORD OF COUTURE FOR MEN**

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**USPA NEWS** - Francesco Smalto died at 87 years old. The famous Italian fashion designer died on the night of Sunday to Monday 5 April 6 in Marrakech following a heart attack, confirmed by the fashion house SMALTO he founded in 1962 in , Paris. Francesco Smalto had set his house in "Men's fashion for Men".

FRANSESCO SMALTO WAS CALLED "THE LORD OF THE COUTURE FOR MEN"-----

Francesco Smalto born in Calabria (Italy) in November 1927 and died in one of the suites at "La Mamounia Palace" where he liked to stay in Morocco, a country dear to his heart. Francesco Smalto was the designer "couturier" of the greatest heads of state of the planet and the greatest actors in Hollywood. Francesco Smalto founded his couture house in February 1962 the street Boétie, Paris. He died in the night from Saturday to Sunday in Marrakech.-----

Francesco Smalto had set his house in "Men's fashion" until 2001 , where he sold the company and retired from business. Mr Smalto was also the official outfitter of the France team football at the last World Cup. Francesco Smalto, Italian notorious Fashion designer of 87 years.-----

According to the Moroccan press (bladi.net) Francesco Smalto was "the favorite couturier of Hassan II," the former king of Morocco who was succeeded by his son HH Mohammed VI in 1999". In Morocco, Francesco Smalto owned a luxury shop front of the headquarters of the wilaya of Rabat. Source (AFP, Bladi.net). For more information see: [www.smalto.com](http://www.smalto.com)

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